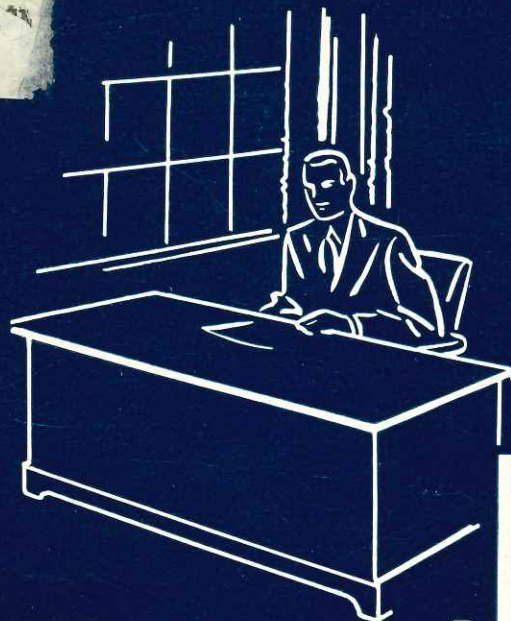


DESIGN



Jackson desks

CATALOG NO. 50



JASPER OFFICE FURNITURE COMPANY
JASPER • INDIANA

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DESIGN DIVISION

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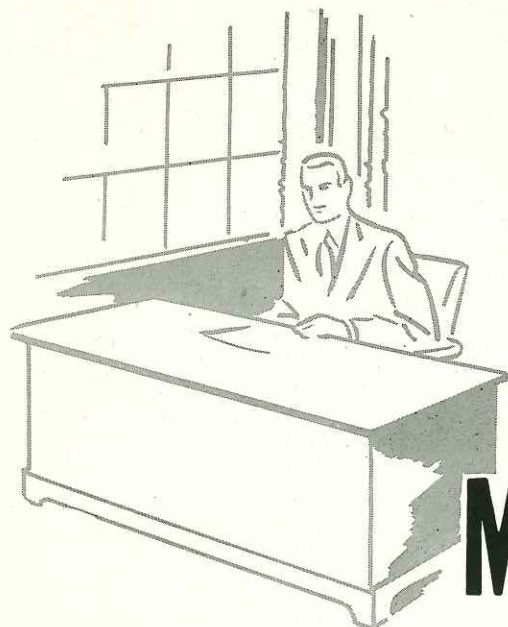
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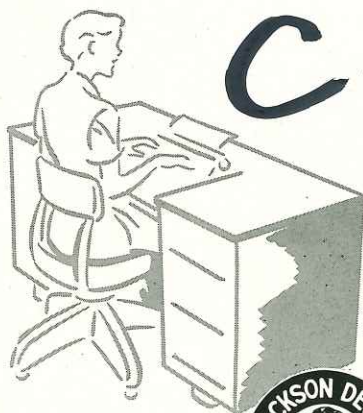
MASTER-CRAFTED OFFICE FURNITURE

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CATALOG NO. 50



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PROPOSAL for

RETURN TO
DESIGN DIV.

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The inside story of Your “JACKSON” Desk

“BUILT LIKE A STONE WALL!”





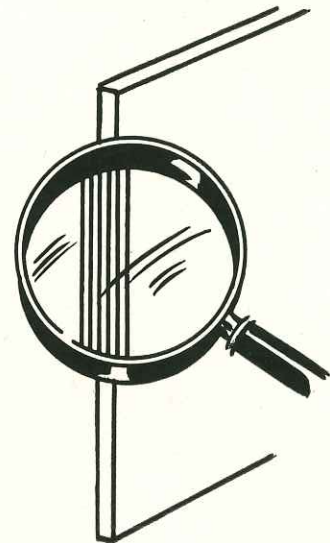
This is the Wood in Your "Jackson" Desk

This is the type of tree from which comes the wood from which your "Jackson" Desk is made. For use in office desks, wood has individual qualities that no other raw material possesses. Warm, comfortable, cheerful in appearance — nothing else approaches the versatility of wood.

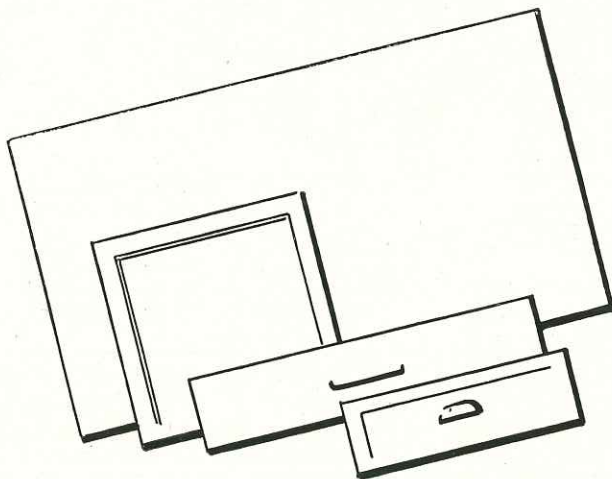
"Jackson" desks are made only of top quality woods especially selected for their job of serving American business. Well seasoned, strong, durable — they are rich in natural charm — marked by a natural beauty of grain and coloring that only Nature can impart. Nothing equals wood when it comes to building a fine desk.

This is the Veneer from which the Plywood in Your "Jackson Desk" is made

Blood brothers of solid wood — veneers come from the same carefully selected logs. Cut in almost unbelievably thin sheets the beautiful grain characteristic of each adjacent piece is so similar that several can be matched together on large or small surfaces to give a glorious pattern of natural loveliness. These veneers are used on the faces for the tops, panels and arm slides of a "Jackson" desk. The outstanding elegance of these matched figures is one of the prides of the craftsmen who create "Jackson" desks.

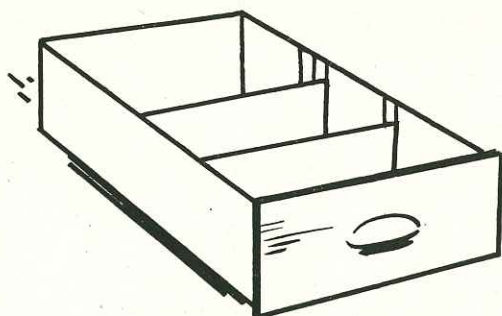


These are the Tops, Panels, and Drawer Fronts of Your "Jackson Desk"



"In unity there is strength" — so the saying goes. And because they are joined together in a "happy wedding" the tops, panels and drawer fronts of "Jackson" desks are *stronger than solid wood*.

The cores of these parts are made of strips no wider than three inches — glued together. This technique reduces tension and consequent warpage. A cross band is glued on each side of this strong core. Over these are glued the face and back of the tops, panels, and drawer fronts — with the grain of each ply at right angles to the adjoining ply. With this built-in ability to resist stress and strain these pieces are ready to serve indefinitely in making a Jackson desk user happy.



This is a Drawer in Your "Jackson Desk"

The secret of the strength of a "Jackson" desk drawer is its dove-tailed construction. The secret of pleasurable use of a "Jackson" desk drawer is the careful inside finishing that eliminates rough edges. Because they are chemically treated with a moisture repellent, Jackson drawers do not tend to shrink or swell. Even the arrangement of the drawers of a "Jackson" desk is conceived for most accessible and convenient usage.

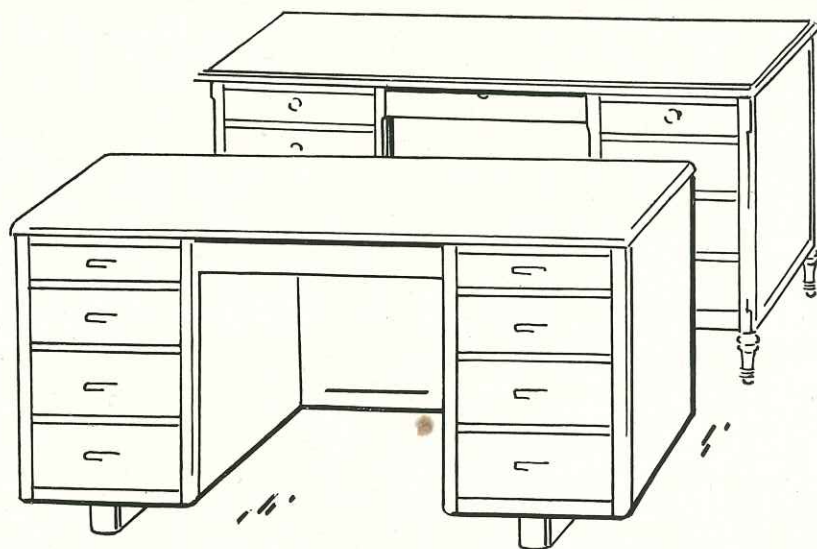
These are the Finishing Materials for YOUR "Jackson" Desk

Only the finest available finishing materials are used to put the last touches on "Jackson" desks. From suppliers who exercise careful laboratory checks and controls these finishing products are always the exact same formula selected for the specific job. Applied by hand — by finishers with years of experience to guide their touch — they impart a life, warmth and depth of beauty to the veneers and woods of a "Jackson" desk that are seldom equalled. And — extra pains in hand-finishing protect and preserve "Jackson" desks for many extra years.

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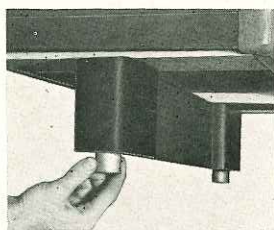
THIS IS YOUR JACKSON DESK

Fashion-right . . . outside,
for lasting beauty

Built-right . . . inside, for
strength and durability

Representing the achievement of the combined efforts of many craftsmen whose lifelong specialty has been that alone of building desks — a specialty handed down from father to son until it has become a virtual tradition. Because of this pride in a "job well done" a Jackson desk inspires — and earns — confidence.

Jackson Desk Features You Will Appreciate...



ADJUSTABLE HEIGHT

All island base desks can be adjusted from 29 to 30 1/4 inches to suit individual convenience. Also compensates for uneven floors.



CONVENIENT CENTER DRAWER

Careful designing means all desks have ample knee space. All pedestal drawers lock from the center drawer.

The tray across the front is accessible without having to push back the chair. The tray design prevents pins, pencils or clips from jumping out when the center drawer is closed.



EASY-TO-USE FILE DRAWER

File Drawers in upper-left hand pedestal for convenience. Roller-bearing suspension makes it easy to open — easy to close, no matter how heavily loaded, (in 1700-3000 grades and F 2666W only). Rails for suspension-type folders, too.



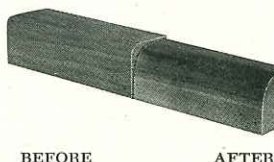
ADJUSTABLE TYPEWRITER PLATFORM

Typewriter platform can be adjusted to five positions to fit individual needs (1700 grade only).



AMPLE FOOT ROOM

Good design means comfort while working — no legs to kick or bump.



BEFORE

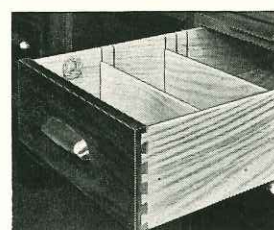
AFTER

DENSIFIED KNEE POSTS

Posts in knee space of 1700 series are densified and hardened so they will not chip or splinter. Nothing to catch hose or clothing.

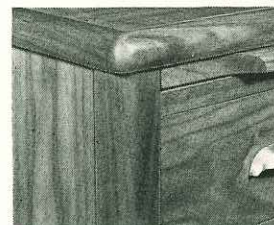
PARTITIONED DRAWERS

All drawers partitioned for any standard size card file — lower drawers of extra depth in 1700 series.



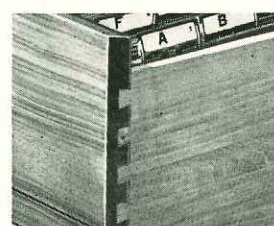
ROUNDED CORNERS

All exterior edges are rounded to preclude bumps and splintering.



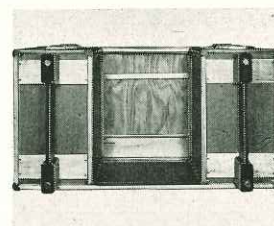
DOVETAILED DRAWER CONSTRUCTION

For greater strength, rigidity and service all drawers are dovetailed front and back.



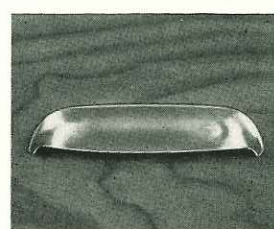
DUSTPROOF UNDER-CONSTRUCTION

Keeps interiors of desks and contents clean.



SPECIAL DRAWER PULLS

All drawer pulls are designed to harmonize with desk design — for enduring quality and beauty.



HAND-RUBBED TOPS

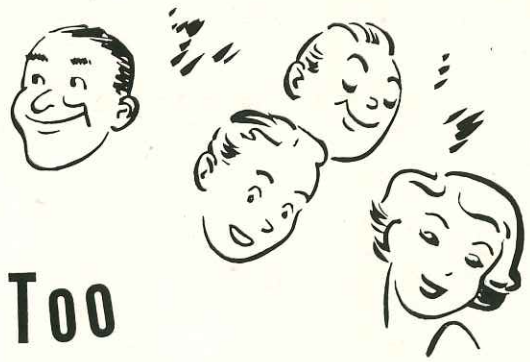
Smooth, rich lustre from loving care hand-rubbing of four coats. Finishes designed to eliminate eye strain.



COMPLETE RANGE OF SIZES

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Your JACKSON DESK has its Human Side, Too



Money Saver

Designed for maximum efficiency in minimum floor space. Less rent to pay.

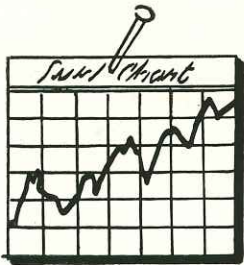
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Morale Builder

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Your office will be a happier one with attractive furnishings.

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Production Increaser

Happy employees do better — and more work. A Jackson desk helps keep them happy.

Absentee Reducer

Comfortable working conditions mean less excuses for staying away from work.



Good Employee Attractor

The most desirable employees will naturally want to work where the surroundings are most attractive and conducive to happiness.

Space Saver

You can increase office personnel without requiring additional space — with space-thrifty Jackson desks.



Eye Strain Reducer

The clinically developed colors reduce eye strain and minimize fatigue.

Prestige Builder

Your personnel and your organization are proud to work at Jackson desks.

How Does a JACKSON DESK Bring You SO MUCH for so little!

THE ANSWER —

Jasper Office Furniture Company's
Economic Formula of 4

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1 Jasper Office Furniture Company Know-How — Many years of experience plus constant improvement of method, materials and techniques. The finest, newest, and most efficient machinery to bring mass production economy without loss of custom details.

2 Jasper Office Furniture Company's large purchasing power of raw materials — plus efficient use of personnel to make large savings possible on top-quality materials, capable labor and adequate sources of supply.

3 Jasper Office Furniture Company's policy of manufacturing many desks at a small profit on each.

4 Jasper Office Furniture Company's policy of marketing through dealers on whom American business can rely to serve it well and economically.

JASPER OFFICE FURNITURE COMPANY

JASPER, INDIANA

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